

## MENU OF SERVICES

### **ESTABLISHING AN OCCUPATIONAL ORTHOPEDIC PRACTICE**

#### MARKETING STRATEGY AND IMPLEMENTATION

##### WORK FLOW ANALYSIS

- IDENTIFY WASTES
- IDENTIFY ESSENTIAL DATA COLLECTION POINTS
- IDENTIFY COMMUNICATION PARAMETERS
- PAPERWORK REDUCTION PROGRAM

##### WORK PROCESS DEVELOPMENT

- PATIENT FLOW
- IMPLEMENT KEY FUNCTIONS
- STAFFING KEY TASKS
- STAFF TEAM BUILDING/EFFICIENCY/TRAINING
- DEVELOP FORMS AND TEMPLATES
- PATIENT EDUCATION

##### REVENUE STREAM IMPLEMENTATION

- PHARMACY
- SUPPLIES/DME
- ASC/MRI/PT
- CONSULTING

##### INFORMATION TECHNOLOGY

- ELECTRONIC MEDIA
- DATABASE/FORM FILL/TEMPLATES

##### PHYSICAL FACILITY

- DESIGN
- PHYSICIAN WORK FLOW/EFFICIENCY
- FURNISHINGS/DECOR
- JUST IN TIME INVENTORY

##### FINANCIAL

- MAXIMIZING EFFICIENCY
- MONITORING/PLANNING – DASHBOARD
- BILLING/COLLECTIONS